

RATIONAL CAPITAL

INVESTMENT FUND

Established in 2007, Rational Capital Investment Fund (RCIF) is the oldest student-run value investing club at The University of Toronto. RCIF manages a real portfolio from private investors for educational purposes and offers its members hands-on experience in all aspects of the portfolio management process. RCIF enables university students with a passion for value investing to gain practical experiences in security analysis.

RCIF is hiring a 2021-2022 VP Marketing. The VP Marketing works alongside the RCIF executive team to communicate the values of the club to the broader public. Responsibilities include:

- Creating marketing campaigns and materials to promote club events and programs
- Lead a team of interns to execute on said campaigns
- Participate in weekly executive meetings, providing updates and feedback to the team
- Collaborating with RCIF's research team to share RCIF's research with the broader public

The ideal candidate should have:

- A keen interest in value investing
- Self-starter who can meet deadlines and work effectively in a team environment
- Experience with graphic design (Canva, InDesign, Photoshop, etc.) is a strong asset

The deadline for submitting the application is July 4th, 2021 at 11:59 PM EST. Applicants will be contacted via email up to one week after. Earlier applications will be taken as indicative of a proactive attitude and may be contacted, interviewed, and accepted earlier. Upon completing the application, please rename this PDF, with your resume attached, in the following format: LASTNAME.Firstname - VP Marketing (for example BUFFETT.Warren - VP Marketing) and submit the application to the following [link](#). Feel free to contact us via email at rational.capital@utoronto.ca if you have any questions.

Please answer the following questions:

1. Why do you want to be RCIF's VP Marketing? (Max: 200 words)
2. What do you think RCIF has done well with its marketing? What could we improve on? (Max: 200 words)
3. In your opinion, what does good leadership look like? Give one example of a time when you personally showed these qualities. (Max 150 words)
4. Please give an example of a time where a project didn't go your way - and explain how you dealt with it. (Max 150 words)